ORDER

100305 **Orders** Order / Rev: Alt Order #: 06809909 Product Desc: NRSC 2012 Estimate: Flight Dates: 10/10/12 - 10/16/12 Primary AE: Amy McCreary Original Date / Rev: 04/13/12 / 09/26/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: Nebo Media, Inc. Agency Billing Type: **Buying Contact:** Cash Billing Contact: Billing Calendar: Broadcast 1023 31st St. NW EOM/EOC Billing Cycle: Washington, D.C. 20007 Agency Commission: 15% National Republican Senatorial Comm Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLI2,PLI1 Order Separation: 00:05:00

Bill Plan

Dill F Jail				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	113	\$84,950.00	\$72,207.50

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	113	\$84,950.00	\$72,207.50	0.00
Totals	113	\$84,950,00	\$72,207,50	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	31%	\$84,950.00
Market	100%	\$274 032 26

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$84,950.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$46,585.48
KTUD	1%	\$2,740.32
KVVU	17%	\$46,585.48
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,220.97

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 6-7a WakeUp	w/Wæ@M	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
				M-F 6-7a WakeUp	w/Wagners								
	NEWS												
	Star	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	eek: 10/0	08/12	10/14/12	WTF	. 3	\$700.00	0.00						

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Order / Rev:

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Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates: 06809909

Product Desc:

NRSC 2012

KSNV

10/10/12 - 10/16/12

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1 KSNV 10/10/12 10/12/12	, -	6-7a	WTF-⊷	:30	3 \$700.001	0.00 NM 3	\$2,100.00
NEWS	M-F 6-7a WakeUp w/Wagners						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/08/12 10/14/12	WTF 3	\$700.00	0.00				
E 2 KSNV 10/15/12 10/16/12		6-7a	MT	:30	2 \$700.001	0.00 NM 2	\$1,400.00
NEWS	M-F 6-7a WakeUp w/Wagners						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/15/12 10/21/12	MT 2	\$700.00	0.00				
E 3 KSNV 10/15/12 10/16/12	•	658a-9am	MT	:30	4 \$900.001	0.00 NM 4	\$3,600.00
TODAY	Today Show						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/15/12 10/21/12	MT 4	\$900.00	0.00				
E 4 KSNV 10/10/12 10/12/12	Today Show CM Today Show	658a-9am	WTF	:30	6 \$900.001	0.00 N M 6	\$5,400.00
TODAY	roddy onow						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/08/12 10/14/12	WTF 6	\$900.00	0.00		0 0107.004	0.00 1111	***
E 5 KSNV 10/10/12 10/12/12	M-F Today Show II 3rd H0M M-F Today Show II	9-10a	~~WTF~~	:30	3 \$425.001	0.00 NM 3	\$1,275.00
TODAY							•
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 10/08/12 10/14/12 E 6 KSNV 10/15/12 10/16/12	WTF 3 M-F Today Show II 3rd H0M	\$425.00 9-10a	0.00	.20	0 0405.004	0.00.104	4050.00
E 6 KSNV 10/13/12 10/10/12	M-F Today Show II	9-10a	MT	:30	2 \$425.001	0.00 NM 2	\$850.00
TODAY	•						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating			l	
Week: 10/15/12 10/21/12 E 7 KSNV 10/15/12 10/16/12		\$425.00 10am-11am	0.00 MT~	:30	2 \$325.001	0.00 NM 2	\$650.00
2 , (1011) 10, 10, 12	Today 4th Hour	Tourn Trum	111	,00	2 ψ323.001	0.00 1410/	φουο.ου
TODAY							
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week MT 2	<u>Rate</u> \$325.00	Rating 0.00				
E 8 KSNV 10/10/12 10/12/12		10am-11am	WTF	:30	3 \$325.001	0.00 NM 3	\$975.00
	Today 4th Hour				, , , , , , , ,		Ψ-11
TODAY	Minaledaya Conta Minale	Doto	Datin.				
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/WeekWTF 3	<u>Rate</u> \$325.00	Rating 0.00				
E 9 KSNV 10/10/12 10/12/12	Rachael Ray CM	11am-12pm	WTF	:30	6 \$325.001	0.00 NM 6	\$1,950.00
Pa Pa	Rachael Ray						
RR <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/08/12 10/14/12	WTF 6		0.00				
E10 KSNV 10/15/12 10/16/12		11am-12pm	MT	:30	4 \$325.001	0.00 NM 4	\$1,300.00
RR	Rachael Ray						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/15/12 10/21/12	MT 4		0.00				
E 11 KSNV 10/15/12 10/16/12		12-1230pm	MT	:30	2 \$425.001	0.00 N M 2	\$850.00
NEWS	Noon News						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 10/15/12 10/21/12	MT 2		0.00				
E 12 KSNV 10/10/12 10/12/12		12-1230pm	WTF	:30	3 \$425.001	0.00 NM 3	\$1,275.00
NEWS	Noon News				•		
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week; 10/08/12 10/14/12	WTF 3		0.00				
E 13 KSNV 10/10/12 10/12/12	CM	1230-1p	WTF	:30	3 \$325.001	0.00 NM	\$975.00

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Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809909

Product Desc:

NRSC 2012

KSNV

Flight Dates:

10/10/12 - 10/16/12

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Agenda 1230 The Agenda 1230									
AGEN	DΑ			ор						_		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	wTF The Agenda 1230)pm CM	\$325.00 1230-1p	0.00	:30		\$325.001	0.00 NM		0050.00
LI4 KONV	10/13/1	12 10/10/12	The Agenda 1230		1230-1p	MT	.50	2	φ323.0 0 I	U.UU INIVI	2	\$650.00
AGEN	DΑ		Ť									
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
E 15 KSNV				CM 2	\$325.00 2pm-3pm	0.00 MT	:30		\$325.001	0.00 NM	2	ቀፍፍስ በበ
L 15 KONV	10/10/1	12 10/10/12	The Doctors	OW	zpiii-opiii	N	.50	2	φ323.00 (O.OO INIVI	2	\$650.00
DRS												
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 2	Rate	Rating						
E 16 KSNV				CM	\$325.00 2pm-3pm	0.00 WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
210 110111	1071071	12 10/12/12	The Doctors	OW	zpiii opiii	***	.00	J	Ψ020.001	0.00 NIVI	3	φ975.00
DRS		w										
<u>Sta</u> Week: 10	art Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> −-₩TF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						
E 17 KSNV				CM	3-4p	WTF	:30	6	\$450.001	0.00 NM	6	\$2,700.00
			Dr Phil		V 16		.00	J	φ-100.001	0.00 14141		φ2,700.00
PHIL												
<u>Sta</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> wTF	Spots/Week 6	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
E 18 KSNV				CM	3-4p	MT	:30	4	\$450.001	0.00 NM	4	\$1,800.00
			Dr Phil		V 1P		.00	•	Ψ-100.001	0.00 14141	,	Ψ1,000.00
PHIL		w 15.										
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
			NEWS 3 at 4 (1	<u> </u>	4-5pm	MT	:30	2	\$700,002	0.00 NM	2	\$1,400.00
			4PM NEWS (1 h		(4:00 PM-4:			_	ψ. σ σ .σσ=	0.00 14121		Ψ1,-100.00
NEWS		Final Data	1871	D 4 - 0.84 1.	В.	5.0						
<u>Տն</u> Week: 10	art <u>Date</u> //15/12	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
			NEWS 3 at 4 (1		4-5pm	WTF	:30	3	\$700.002	0.00 NM	3	\$2,100.00
			4PM NEWS (1 h		(4:00 PM-4:	30 PM)			,,,,,,,,	0.00 /		42,130,03
NEWS		End Data	M/a alidaya	Cmata /\A/a ak	Dete	D-E						
<u>عد</u> Week: 10	art <u>Date</u> /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> wTF	Spots/Week 3	<u>Rate</u> \$7 00 .00	<u>Rating</u> 0.00						
· -			NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF	:30	3	\$700.002	0.00 NM	3	\$2,100.00
			4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)				I.		, -,
NEWS	art Date	End Date	Mookdaye	Spote (Mook	Data	Doting						
Week: 10		10/14/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$7 00 .00	<u>Rating</u> 0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	MT	:30	2	\$700.002	0.00 NM	2	\$1,400.00
NEWC			4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)						
NEWS Str	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	MT	2		0.00						
E 23 KSNV	10/15/1	12 10/16/12	M-F Early News	СМ	5-630p	MT	:30	2	\$1,100.002	0.00 NM	2	\$2,200.00
NEWS			M-F Early News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	MT		\$1,100.00	0.00						
E 24 KSNV	10/10/1	12 10/12/12	M-F Early News	СМ	5-630p	WTF	:30	3	\$1,100.002	0.00 NM	3	\$3,300.00
NEWS			M-F Early News							İ		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	WTF		\$1,100.00	0.00						
E 25 KSNV	10/10/1	12 10/12/12		СМ	657-73 0 p	W-F	:30	3	\$1,200.002	0.00 NM	3	\$3,600.00
											-	

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KSNV

Alt Order#: 06809909 Product Desc: NRSC 2012

Flight Dates: 10/10/12 - 10/16/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type Spot	S	Amount
			M-F Jeopardy				<u></u>				
JEP			M-F Jeopardy								
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	Weekdays W-F	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 26 KSNV	10/15/1	2 10/16/12	M-F Jeopardy	CM	657-730p	MT	- :30	2 \$1,200.002	0.00 NM	2	\$2,400.00
JEP			M-F Jeopardy								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/ Spot Ch	15/12 <u>Date Ra</u>	10/21/12	MT escription		\$1,200.00 t/End Time	0.00	Weekdavs	Length Rate	Rta Type		
		_	I-F Jeopardy		730p		MT				
	MG 26.		MULEEL IN DEIM	- 1							
-			WHEEL IN PRIME copardy in PRIME	-	A 8-11p / SUN		-T	- :30 \$1,200.00	0.00 NM		
	for 26.1		50p 47 47 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	11. 0.	10 1161 001		•	.00 \$1,200.00	0.00 14141		
	code]	 									
E 27 KSNV	10/15/1	2 10/16/12	M-F Wheel of Fo	CM rtune	730-758pm	MT	:30	2 \$1,200.002	0.00 NM	2	\$2,400.00
WHEEL			111 771100, 0, 10	itano							
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
	Date Ra		escription		ֆ⊺,200.00 t/End Time	0.00	Weekdays	Length Rate	Rta Type		
		2-10/21/12 M	l-F Wheel	730-	758pm		MT	- :30 (\$1,200. 00)	0.00 NM		
	9 <i>MG 27.</i> 9M CHG		WHEEL IN PRIMI	Ξ 1							
_			heel of Fortune in	-	A 8-11p / SUI		-T	- :30 \$1,200.00	0.00 NM		
	for 27.1 code]	10/16									
E 28 KSNV		2 10/12/12	M-F Wheel	CM	730-758pm	W-F-	:30	3 \$1,200.002	0.00 NM	3	\$3,600.00
			M-F Wheel of Fo				,55	41,200.002	0.00 14101	Ů	Ψ5,500.00
WHEEL	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	W-F		\$1,200.00	0.00					
E 29 KSNV	10/10/1	2 10/12/12	M-F News 3 at El		11pm-1135pr	nWTF-	:30	3 \$1,100.002	0.00 NM	3	\$3,300.00
NEWS			M-F News 3 at E	ieven							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week; 10/		2 10/14/12	M-F News 3 at El		\$1,100.00 11pm-1135pr	0.00 ກ MT~~	:30	2 \$1,100.002	O OO NIM	2	ድግ ግስስ ስስ
L 30 NOIV	10/10/1	2 10/10/12	M-F News 3 at E		Принтизори	11 141	.30	2 \$1,100.002	0.00 NM	2	\$2,200.00
NEWS	4 D-4-	Fud Data	104a a kalan sa	Cueta (Meste	Data	D-4:					
<u>აც</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$1,100.00	<u>Rating</u> 0.00					
E31 KSNV			•		1135p-1237a		:30	2 \$450.002	0.00 NM	2	\$900.00
TON SI	10\W		Tonight Show								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	MT	2		0.00					
E32 KSNV	10/10/1	2 10/12/12	The Tonight Show	w CM	1135p-1237a	WTF-	:30	3 \$450.002	0.00 NM	3	\$1,350.00
TON SE	WOH		romgin onon								
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> WTF	Spots/Week 3		Rating 0.00					
E 33 KSNV				CM	8-10pm	-T	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
			Tuesday Prime 8								, ,
LOSER Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/	15/12	10/21/12	-T	1		0.00					
E34 KSNV	10/10/1	2 10/10/12	Wed PR 10-11p Wednesday Prim	CM	10-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			vveunesuay Pili	ie io-i ipiti					i i		

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Order / Rev:

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Advertiser:

National Republican Senatorial Committe

Alt Order#:

06809909

Product Desc:

NRSC 2012

KSNV

Flight Dates:

10/10/12 - 10/16/12

Ln Ch L&O	Start	End	Inventory Code	Break	Start/End T	ime Day	'S	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	Weekdays	Spots/Week	<u>Rate</u> \$3,200.00	Rating 0.00							
E 35 KSNV	10/13/1	2 10/13/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a		-S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS <u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	Weekdays	Spots/Week	Rate \$350.00	Rating 0.00							
E 36 KSNV			Saturday Today	СМ	7a-9am		-S-	:30	1	\$600.001	0.00 NM	, 1	\$600.00
SAT TO			Saturday Today										
Week; 10/		End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						i 	
E 37 KSNV NEWS	10/13/1	2 10/13/12	News 3 Today - S News 3 Today - S		9am-930am		-S-	:30	1	\$500.001	0.00 NM	1	\$500.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00							
E 38 KSNV	10/15/1		Wake Up Early w Wake Up Early V	-	430a-5a	MT		:30	1	\$200.001	0.00 NM	1	\$200.00
EARLY <u>Sta</u>	TODAY rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/ E 39 KSNV		10/21/12	Face to Face w/ f	1 RalstonCM	\$200.00 630-657pm	0.00 M		:30	2	\$900.001	0.00 NM	2	\$1,800.00
FACE	10/10/1	2 10/10/12	Face to Face w/		000 001p	1-1		.00	-	φοσσ.σσ τ	0.00 14101	-	Ψ1,000.00
	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00							
E 40 KSNV	10/13/1	2 10/13/12	Weekend Jeopar WKND Jeop/Wh	•	657-8pm		-S-	:30	1	\$325.003	0.00° NM	1	\$325.00
WH/JEF													
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$325.00	Rating 0.00							
E 41 KSNV	10/13/1	2 10/13/12	Sat PR 10-11p Saturday Prime	CM 10-11pm	10-11pm		-S-	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
SVU Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/	08/12	10/14/12	S-	1	\$1,000.00	0.00							
E 42 KSNV NEWS	10/13/1	2 10/13/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135բ	om	-S-	:30	1	\$1,000.002	0.00 NM	1	\$1,000.00
<u>Sta</u> Week: 10/	rt <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00		-					
	10/13/1	2 10/13/12	Saturday Night Li Saturday Night L		1130pm-1:0	2am	-s-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
SNL <u>Sta</u> Week; 10/	rt Date	End Date 10/14/12	Weekdays	Spots/Week		Rating 0.00							
-			News 3 Sunrise -	SUND&M	\$1,400.00 6a-7a		S	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS Sta	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/	/08/12	10/14/12	S	1	\$350.00	0.00							
		2 10/14/12	Sunday Today Sunday Today	СМ	7a-8am		·S	:30	1	\$500.001	0.00 NM	1	\$500.00
SUN TO Sta	DDAY irt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/	08/12	10/14/12	S	1	\$500.00	0.00		.00		Φ505 00 t	0.00.115	<u>.</u>	4-0
	10/14/1	Z 10/14/12	News 3 Today W News 3 Today	knd CM	9a-930am		5	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS												l	

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KSNV

Flight Dates:

10/10/12 - 10/16/12

Ln Ch Start	End	Inventory Code Brea	k Start/End	Time Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
E 47 KSNV 10/14/12	2 10/14/12	News 3 Today Wknd CM	9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500.00
		News 3 Today							
NEWS									
<u>Start Date</u>	End Date	Weekdays Spots/Wee	<u>k Rate</u>	<u>Rating</u>			İ		
Week; 10/08/12	10/14/12	\$	1 \$500.00	0.00					
E 48 KSNV 10/14/12	2 10/14/12	Chris Matthews 9:30AM 6M	9:30a-10a	S	:30	1 \$500.001	0.00 NM	1	\$500.00
		Chris Matthews SUN 9:30am							
СМ									
Start Date	End Date	Weekdays Spots/Wee	<u>k Rate</u>	Rating					
Week: 10/08/12	10/14/12	S	1 \$500.00	0.00					
E 49 KSNV 10/14/12	2 10/14/12	NFL Football CM	1P-9PM	S	:30	1 \$6,500.003	0.00 NM	1	\$6,500.00
		NFL Football							
SNF									
Start Date	End Date	Weekdays Spots/Wee	<u>k Rate</u>	<u>Rating</u>					
Week: 10/08/12	10/14/12	S	1 \$6,500.00	0.00					
E 50 KSNV 10/14/12	2 10/14/12	Sa-Su News 3 at ElevenCM	11pm-1135	pms	:30	1 \$1,000.002	0.00 NM	1	\$1,000.00
		Sa-Su News 3 at Eleven							
NEWS		·							
Start Date	End Date	Weekdays Spots/Wee	<u>k Rate</u>	<u>Rating</u>					
Week: 10/08/12	10/14/12	S	1 \$1,000.00	0.00					
							Totals	113	\$84,950.00